

humblerock

concepteval (biz) submission form version 1.0

## discrete conceptreview (for business)

# humblerock.com

### conceptreview RFQ version 1.0

request for quote

| contact information                   | 1  |   | <b>OUR CONCEPT: how and why it works*</b> (All the important details - up to 500 word maximum) |
|---------------------------------------|--|---|--|
| email address* (required              |  |   |  |
| first name*                           | last nam   | e*  |  |
| company name*                         |  |   |  |
| street address                        |  |   |  |
| city/town/village                     |  |   |  |
| province/state*                       |  | postal/zip code                             |  |
| telephone number                      |  |   |  |
| business registered in*               |  |   |  |
|                                       | (Your organization must be registered in either Canada   | a or the USA in order to use this service.) |  |
| metadata                              |  |   |  |
| concept name*                         |  |   |  |
| brief description* (on                | e or two sentences describing your concept)  |   |  |
|                                       | 57 17  |   |  |
|                                       |  |   |  |
|                                       |  |   |  |
|                                       |  |   |  |
| archive my date-stamp                 | <b>ed submission</b> : Yes No  |   |  |
| archive my uate-stamp                 |  |   |  |
|                                       | is legally registered and operating in a state, province or  | towitowy of the country stated above        |  |
|                                       | mation contained in this submission is the property of the<br>morally wrong to present the ideas of another party as bel |   |  |
|                                       |  |   |  |
| I accept that Archangel Media Inc. ha | as the right, at its sole discretion, to refuse service for any r  | reason.                                     |  |
|                                       |  |   |  |
|                                       |  |   |  |

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If you wish to use one of our services, we will minimally require the address of a valid email account controlled by you.

You might also wish, at some point, to supply other specific personal or corporate information, such as name, address, telephone number, etc., all of which we promise to store and manage with care.

As applicable, we may also collect anonymous demographic and market information which is not unique to you or your company, such as job title, industry, postal code, preferences, and interests; data used to improve our client service processes.

When providing information for a "concept evaluation", the type and range of information disclosed to us is entirely up to you, but the quality of our opinions does tend to rely upon receiving complete and accurate information about the concept being presented. The same is generally true when submitting a request for "idea generation".

#### **Disclosure of your information to others**

Because of our "broadscope" approach, the consultative sharing of information with independent "subject matter" experts is sometimes required in order to support or oppose the validity of an idea -- whether yours or one of our own. We will not, without your consent, share any information that you specify in advance to be confidential, including your identity. If additional clearance is required, you will be consulted prior to any such disclosure.

We will not share your personal or corporate information with data-mining companies, web marketing agencies, or mailing list compilers.

We will disclose your personal and/or corporate information, without notice, only if required to do so by law or if such action is necessary to: (a) protect and defend the rights or property of humblerock.com or Archangel; (b) conform to the law or comply with legal process served on humblerock.com or Archangel; (c) and to protect the personal safety of Archangel staff, or the public.

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We will never fill up your inbox with "cheesy" promotional offers or other similarly spammish trivia.

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Archangel and humblerock.com secure all personal and corporate client information, including personally identifiable data, against unauthorized access, use or disclosure in a controlled, secure environment.

If, having received our quote, you choose not to accept the price and terms contained in that quotation, then the main body of the information disclosed by you in your quote request will be deleted from our systems after 90 days -- unless you request that it be added to our formal project archive, for posterity's sake.

Since the services offered on this site are primarily driven by secure email communications, the personal and/or corporate information supplied by you during any data exchange with our service is never stored on web servers, thereby reducing your data's exposure to on-line actors of mischievous or malicious intent.

#### **Contact Information**

If you believe we haven't adhered to the letter (and spirit) of our Policy, please contact us: discretion@humblerock.com

